

2020-2021 District Goals



District: 322 D
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	46	35	50
2nd Quarter	2	48	91	10
3rd Quarter	1	25	75	20
4th Quarter	1	26	44	190

FY New Clubs

6

FY Charter Members

145

FY New Members

245

FY Retention Goal

270

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

120

Action Plan

[SMART GOAL MEMBERSHIP 1 322D 2021.pdf](#)

[SMART GOAL MEMBERSHIP 2 322D 2021.pdf](#)

[SMART GOAL MEMBERSHIP 3 322D 2021.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Goal 1: MOTIVATING TOWARDS LEADERSHIP PROGRAMS - Institutes, Lions Learning Center

Goal 2: TRAINING OF CS, CT, PRO, DGLT, DGMT, DGST of 2020-21 at MD 322 in May 2020

Goal 3: TRAINING OF VDGs of 2021-22 at MD 322 in January 2021

Action Plan

[SMART GOAL LCIF 1 322D 2021.pdf](#)

[SMART GOAL OTHERS 2 322D 2021.pdf](#)

[SMART GOAL SERVICE 1322D 2021.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Goal 1: TRAINING OF CABINET MEMBERS - Job awareness for Cabinet members, their trainings, availing of the grants available and regular following-up throughout the year.

Goal 2: TRAINING / MEETS WITH CLUB PSTs - .PST schooling covering all aspects, My LCI training, Timely dues payment by clubs, DLLI for leadership development, Club excellence.

Goal 3: NEW MEMBER ORIENTATION PROGRAM - to be held throughout the year for all new members in existing clubs and in newly chartered clubs, for uplifting member satisfaction level.

Goal 4: YOUNG LION LEADERSHIP INSTITUTE (YLLI) - For encouraging new lions of up to 4 years by demonstrating the possibilities of leadership development in this organization.

Goal 5: MOTIVATING TOWARDS LEADERSHIP PROGRAMS - Developing club web sites, More women in leadership, CQI, CGL, Evaluation of cabinet and club officers.

Goal 6 - APPRECIATION / AWARDS / CELEBRATIONS; GOAL OTHERS - 1a: Ensure all the clubs to participate in youth activities. Goal 2a: Appreciation and awards

Action Plan

[SMART GOAL LEADERSHIP 1 322D.pdf](#)

[SMART GOAL LEADERSHIP 2 322D 20-21.pdf](#)

[SMART GOAL LEADERSHIP 3322D 2021.pdf](#)

[SMART GOAL LEADERSHIP 4 322D 2021.pdf](#)

[SMART GOAL LEADERSHIP 5 322DCT 20-21 - 4 322D.pdf](#)

[SMART GOAL OTHERS 1 322D 2021.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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